

## **Minutes, Palo Alto Golf Club Board of Directors, June 2, 2011**

The meeting was called to order at 6:32 p.m. Director Dolan, Secretary Sehl, web guru Frykland and Club Professional Bin were absent.

May minutes were approved.

**President's Report:** President Matkowski reported that former Board member Ken Stalder had asked if the club would put a link on its website to a charity tournament he was involved with. The Board said the request should be forwarded to web guru Frykland, who would be requested to provide the link if doing so was not too much work. The Board also agreed that such requests would only be entertained for golf events. President Matkowski also noted that he had provided information received at the NCGA meeting for club representatives to Board members that had requested it.

President Matkowski then noted that the Board had not yet taken action on the suggestion at the annual meeting that the club provide a referral fee to members who bring new members into the club. Discussion ensued, with Board members opposed saying they doubted such a fee would prompt much new membership activity, and those in favor saying it couldn't hurt. Director Bazinett moved, and Director Segol seconded, a pilot program to provide a \$20 referral fee for January to June, and \$10 for July to December, to run for one year, followed by an evaluation of the impact. The motion was defeated 2-4, Directors Bazinett and Segol voting in favor.

Lastly, President Matkowski said he would informally assist Vice President Razzari and Club Professional Bin in planning The Invitational. President Matkowski said he had offered to assist based on his previous experience running this event when he was vice president. Tournament Director Allen noted he would assist with preparing scorecards, as he has in the past.

**Club Professional Report:** In his absence, Club Professional Bin provided an e-mail regarding upcoming events at the course.

**Vice President's Report:** none

**Secretary's Report:** none

**Treasurer's Report:** Treasurer Cali reported that he is now doing the club's accounting using an on-line version of Quickbooks, which allows our information to be stored remotely, and to permit review by other designated Board members. He reported determining that the more enriched version of the system, which would have cost \$10 per month more, had features beyond the club's needs, and therefore he selected a less-expensive option for an annual \$214 fee, although the club will have the option to upgrade to the enhanced version later, if desirable. Up to three users besides the Treasurer can have access to the data, and the club will need to determine who they are at some

point, probably as an audit committee contemplated in the club bylaws. There will also be some work to transfer the club's data from Macintosh to Windows format.

**Tournament Chairmen's Report:** The Match Play tournament concluded Sunday. There are 32 players for Poppy Ridge and 31 for Red, White, Blue. Sign-ups are down this year for some tournaments, such as the Match Play, which had 32 players, versus 48 last year. Treasurer Cali noted that given the low participation, and the relatively large prize fund for the Match Play tournament, perhaps the tournament should be dropped or some change made in the format. Consensus opinion was that the reduced play this year may have been an anomaly.

Co-TC Allen noted that work on the 2012 schedule is progressing. He said upcoming tournaments include Las Positas in July, and Poppy Hills. He noted that because of the scheduled course construction in 2012, which will probably reduce Palo Alto to nine holes, an expanded away schedule may be in order. He will bring a list of away tournaments that have been scheduled next month. In regard to the course construction, Mr. Allen noted that interviews with architects to design the course modifications occurred earlier in the day, in which he participated. Right now it is believed that six holes will need to be modified because of the widening of San Francisquito Creek adjacent to the course. Work is still scheduled to begin in June 2012.

**Membership Chairman's Report:** The club has moved its web hosting to Verio.com for a cost savings.

**Handicap Chairman's Report:** none

**Old Business:** none

**New Business:** none

Meeting was adjourned at 7:14 p.m.