

Meeting of Palo Alto Golf Club Board of Directors, July 7, 2011

Call to order at 6:31 p.m. Secretary Sehl, Director Baznett and Past President Breedlove were absent. Director Allen arrived at 6:33 p.m.

President's Report: President Matkowski reminded Board members of the need to begin seeking candidates for the 2012 Board, and for Tournament Chairman.

Club Professional Report: Professional Bin said the course is in good condition following a small-hole punch of the greens. He said in July the shop was having sales on clothing (20 percent off), a large-bucket range card (\$20 off) and carts (15 percent off). Board members noted that the greens are playing slower than when Valley Crest first took over the maintenance.

Vice President's Report: Planning for The Invitational is on track. VP Razzari met with Rich Bin yesterday regarding entries and planning. Webmaster Frykland is keeping a running roster of entrants on the club website, and will do an e-mail blast closer to the tournament. Director Allen will assist with preparing scorecards. In addition to the best-ball competition, there will be closest to the pin contests on all the par 3 holes, with donated prizes. Players will also be able to purchase a maximum of two mulligans for \$5. President Matkowski will be assisting with the rules sheet. Director Segol will look for the roll of leftover tickets used last year for drinks.

Secretary's Report: none

Tournament Chairmen's Report; Director Allen provided an early draft of the 2012 schedule, which included 18 events. Other events will be added. The focus for 2012 will be on keeping costs down, and figuring out how to address the renovations of the golf course related to the creek widening, which is supposed to start approximately July 1. One possibility is to move some major tournaments elsewhere, possibly to Shoreline or Sunnyvale. It also may be possible to frontload the schedule more. Director Allen noted that Forrest Richardson has been hired as the architect for the course renovation, and the design work is scheduled to be completed by December.

Director Allen also reported that in conjunction with the NCGA's installation of new GHIN equipment, the City graciously agreed to provide the club with free Wifi access for the GHIN unit, which will save the club \$38 per month in telephone access charges. The club also sold the old GHIN computer to Alison Lozares for a nominal sum.

Membership Chairman's Report: Membership numbers continue to run slightly below 2010. Mr. Frykland asked if the club was again going to offer a reduced new membership cost for next year, akin to the \$79 rate approved for the last half of 2011. A decision needs to be made no later than October, because of the need to update membership forms.

Handicap Chairman's report: Director Segol said he would review the posted scores of the two Senior Four-Ball winners, who shot far below their indexes.

Director Dolan: none

Old Business: none

New Business: none

Treasurer's Report: Treasurer Cali reported on his work to set up the cloud computer version of Quickbooks for the club, which required converting to the Windows version of the software. That went OK, and the club finances are clean through June 1. Treasurer Cali has not yet put in June's financial information, in order to get it backed up on line, and so did not present an updated club financial report. He noted that Intuit is providing a free month of use. He provided a review of the system for the Board following conclusion of the meeting.

Meeting was adjourned at 7:01 p.m.