

Minutes, Board of Directors, Palo Alto Golf Club, Jan. 10, 2013

Attendees: Peter Malloy, Ryan Kim, Steve Madden, Ray Fales, Craig Allen, John Frykland, Ed Barkley, Doug Marinkovich

Absent: Rich Bin, Chuck Cali, Marshall Armstrong, John Osness, Jim Breedlove

The meeting was called to order by President Peter Malloy at 6:30 PM.

Old Business: None

New Business:

Initial 2013 meeting minutes will be distributed to the Board for review and approval at Feb. meeting.

Board Member reports:

President report – Peter distributed a letter from Rich Bin thanking the Board for its donation to the Annual Holiday Classic junior golf tournament. Also, a thanks was mentioned from the ValleyCrest staff for Holiday gift cards also from the Board.

Treasurer report – Ed Barkley distributed the ending 2012 financial report for review, in addition to the draft 2013 Budget. After discussion on various aspects of the Budget, Ed was tasked to make adjustments for final review and approval at the next Board meeting. Ed will be away and will miss the next meeting in Feb.

Membership report – Ryan Kim discussed various ideas on how to get information out to golf participants at the course to be made aware of the club and how to join. John F. will prepare an informational postcard that could be handed out by Board members and possibly by proshop staff. Craig will discuss this with Brad Lozares, as well as request prominent counter space for Club information that could assist in growing the membership.

Membership Coordinator report – John F. transmitted his report to the Board. As of Jan. 1st there were 266 Paying members of the club, down from 348 in Dec. 2012.

Handicap report – None. Steve will review taking NCGA offered classes for handicap management during the year.

Tournament report - Ray reported that all 27 new 2013 members were contacted to make them aware of the Jan. 19th tournament. Appx. 25%-30% have already signed up.

BOARD DECISION ACTION

None

Meeting Adjournment: The meeting was adjourned at 8:00 PM.